

### WHAT IS FOREX?

- The foreign exchange market is the "PLACE" where currencies are traded.
- Currencies are important to most people around the world, whether they realize it or not, because currencies need to be exchanged in order to conduct foreign trade and business.
- One unique aspect of this international market is that there is no central marketplace for foreign exchange.
- Rather, currency trading is conducted electronically over-the-counter (OTC), which means that all transactions occur via computer networks between traders around the world, rather than on one centralized exchange.
- The market is open 24 hours a day, five and a half days a week and currencies are traded worldwide in the major financial centres of London, New York, Tokyo, Zurich, Frankfurt, Hong Kong, Singapore, Paris and Sydney across almost everytime zone.
  - This means that when the trading day in the U.S. ends, the forex market begins a new in Tokyo and Hong Kong. As such, the forex market can be extremely active any time of the day, with price quotes changing constantly.

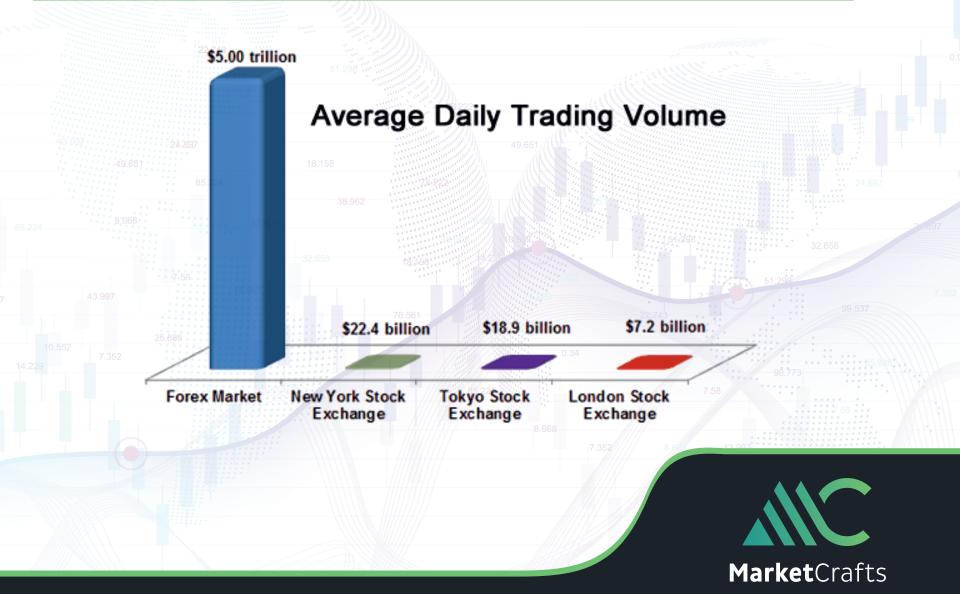


### **FOREX VS OTHER MARKETS**

- Compared to the measly \$22.4 BILLION per day volume of the New York Stock Exchange (NYSE), the foreign exchange market looks absolutely ginormous with its \$5.3 TRILLION a day trade volume.
- The largest stock market in the world, the New York Stock Exchange, trades a volume of about \$22.4 BILLION each day.
- Check out the graph of the average daily trading volume for the forex market, New York Stock Exchange, Tokyo Stock Exchange and London Stock Exchange.



#### **GRAPH OF THE AVERAGE DAILY TRADING VOLUME**



## **MAJOR CURRENCIES**

SYMBOL	COUNTRY	CURRENCY	NICKNAME
USD	United States	Dollar	Buck
43.997 EUR 22	Euro Zone Members	49.651 Euro	Fiber
JPY	Japan	Yen	Yen
GBP	<sup>32.658</sup> Great Britain	Pound	Cable
CHF	Switzerland	Franc	Swissy
43.997 CAD	Canada 78.561	Dollar	Loonie 99.537
AUD	Australia	Dollar	Aussie
NZD	New Zealand	Dollar	7.58 Kiwi



### **MAJOR CURRENCY PAIRS**

• The currency pairs listed below are considered the "majors". These pairs all contain the U.S. Dollar (USD) on one side and are the most frequently traded. The majors are the most liquid and widely traded currency pairs in the world.

CURRENCY PAIR	COUNTRIES	FX GEEK SPEAK	
EUR/USD	<b>Euro Zone/United States</b>	Euro Dollar	
USD/JPY	United States/Japan	Dollar Yen	
GBP/USD	<b>United Kingdom/United States</b>	Pound Dollar	
43.9 <b>USD/CHF</b> 78.561	United States/Switzerland	Dollar Swissy	
USD/CAD	United States/Canada	Dollar Loonie	
AUD/USD	Australia/United States	Aussie Dollar	
NZD/USD	New Zealand/United States	Kiwi Dollar	



#### **EURO CROSSES**

CURRENCY PAIR	COUNTRIES	FX GEEK SPEAK	
EUR/CHF	Euro Zone/Switzerland	Euro Swissy	
EUR/GBP	Euro Zone/United Kingdom	Euro Pound Euro Loonie Euro Aussie Euro Kiwi	
EUR/CAD	Euro Zone/Canada		
EUR/AUD 32.658	Euro Zone/Australia		
EUR/NZD	Euro Zone/New Zealand		
	0.34 85.224 8.668 7.352	98.773 7.58 7.58 7.58	

### **YEN CROSSES**

CURRENCY PAIR	COUNTRIES	FX GEEK SPEAK Euro Yen or Yuppy	
EUR/JPY	Euro Zone/Japan		
GBP/JPY	United Kingdom/Japan	Pound Yen or Guppy	
CHF/JPY	Switzerland/Japan	Swissy Yen	
CAD/JPY 32.658	Canada/Japan	Loonie Yen	
AUD/JPY	Australia/Japan	Aussie Yen	
NZD/JPY	New Zealand/Japan	Kiwi Yen	
25.886			



#### **POUND CROSSES**

CURRENCY PAIR	COUNTRIES	FX GEEK SPEAK	
GBP/CHF	United Kingdom/Switzerland	Pound Swissy Pound Aussie Pound Loonie Pound Kiwi	
GBP/AUD	United Kingdom/Australia		
GBP/CAD	United Kingdom/Canada		
GBP/NZD 32.658	United Kingdom/New Zealand		
25.886 7.352	78.561 22.743 0.34 85.224 8.668 7.352 8.	99.537 98.773 7.58	

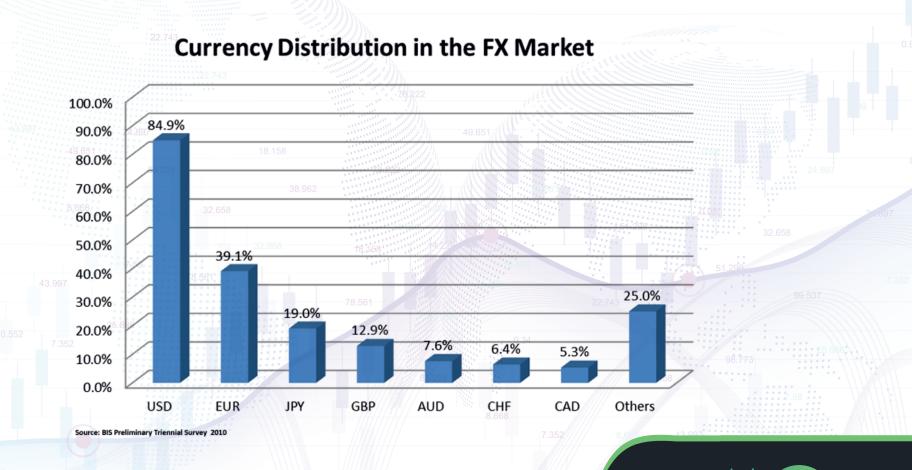


#### **OTHER CROSSES**

CURRENCY PAIR	COUNTRIES	FX GEEK SPEAK	
AUD/CHF	Australia/Switzerland	Aussie Swissy	
AUD/CAD	Australia/Canada	Aussie Loonie	
AUD/NZD	Australia/New Zealand	Aussie Kiwi	
CAD/CHF 32.658	Canada/Switzerland	Loonie Swissy Kiwi Swissy Kiwi Loonie	
NZD/CHF	New Zealand/Switzerland		
43.94 <b>NZD/CAD</b> 78.561	New Zealand/Canada		
25.886 7.352	0.34 85.224 8.668 7.352	98,773 98,773 7.58 2,58	



#### **CURRENCY DISTRIBUTION IN THE FX MARKET**





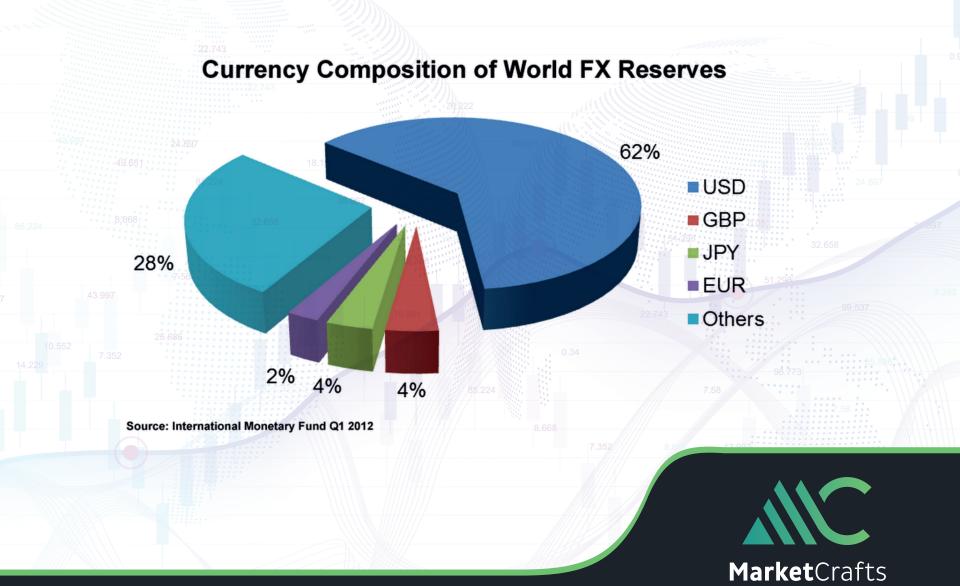
### THE DOLLAR IS KING IN THE FOREX MARKET

- You've probably noticed how often we keep mentioning the U.S. Dollar (USD).
- If the USD is one half of every major currency pair and the majors comprise 75% of all trades, then it's a must to pay attention to the U.S. Dollar.

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• The USD is King! 45.224

#### **CURRENCY COMPOSITION OF WORLD FX RESERVES**



#### WAYS TO GET SUCCESS IN FOREX MARKET

Because forex is so awesome, traders came up with a number of different ways to invest or speculate in currencies.

- Technical Analysis: Analysing charts, Candlesticks, Pattern Analysis, Moving Average Studies, Market Cycles Analysis
- **Fundamental Analysis:** Going through all economic datas of countries monetary policies & Geo Political news too.

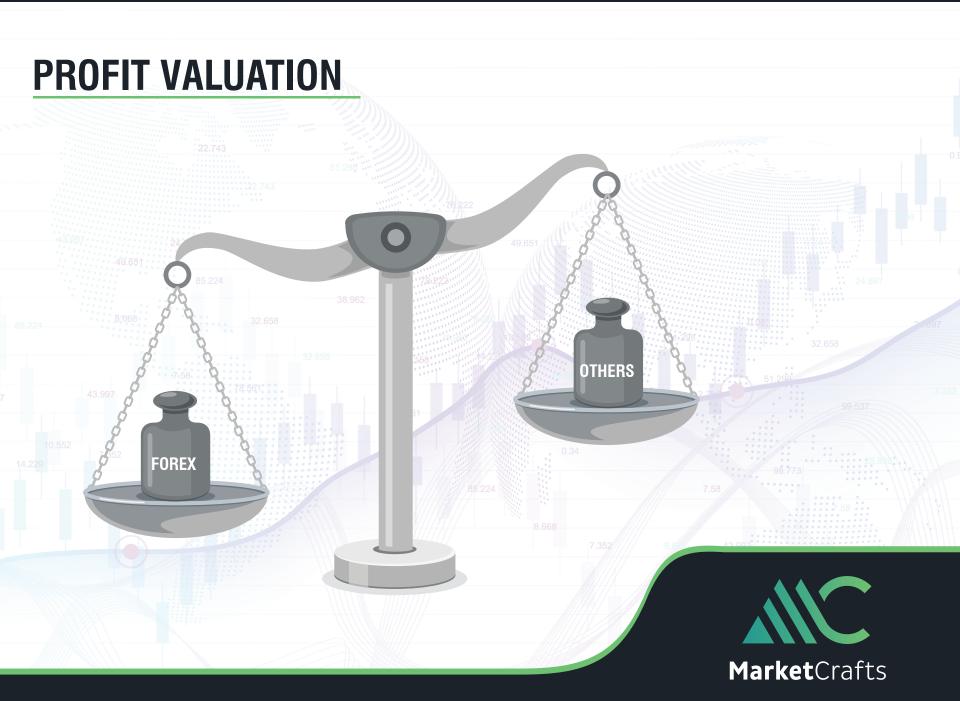
 Behavioral Analysis: Studying the psychological biases & constructing the strategies accordingly. We consider supports and resistance's as behavioral analysis.



#### **WHY FOREX IS MORE PROFITABLE**

- As it is **24 hour market** so the charts of the currencies gets continue for all the day without brake.
- So, it gives more **accurate technical analysis** to enter the trade and make some handsome money.
- It makes Extensive use of information technology making it available to everyone.
- Traders can profit from both **strong and weak** economies.
- Traders can play very short-term orders which are **prohibited in some other markets**.





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- Focusing on all markets, indices, forex, commodities, bond & cryptomarket.
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- We are fund managers and portfolio managers, managing mainly in Forex Market, International Equities & Commodities, Cryptos & Bond Markets.
- We prepare individual investment plans as per income, budget, age & risk appetite.
- We offer professional Portfolio Management across all markets with the aim to deliver consistent returns and beat the benchmark.
- We provide hassle free risk management & money management services.
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#### **MARKETCRAFTS INVESTMENT**

- Focusing mostly on **Forex Market & Equities, CFD**.
- We go through substantial **technical analysis and fundamental analysis**.
- We interpret the effects of economic datas of the respective countries.
- We interpret the data well and execute the trade both fundamentally and technically.
- We have our **hedging and 1 tick strategy to work risk free** even in volatile market.



### **ADVANTAGES OF MARKETCRAFTS**

- We are here to manage your funds risk free with our already **applied and expertised strategies**.
- We manage your money in different segments like **forex**, **international commodities and CFD**.
- Being a Marketcrafts client sometimes you can get bonus from our pip affiliate partner XM.COM on your deposit on funds.
- Our Study of Markets contain:
  - 01) Macro Analysis.
  - 02) Candlestick Analysis.
  - 03) Pattern Analysis.
  - 04) We manage portfolios through different asset class diversification.
  - 05) Relative strength analysis for choosing equities.
  - 06) We believe in long term wealth creation & compounding.
  - 07) We have non-discretionary system for traders to help them catch the trending markets.
  - 08) We avoid emotions to get better of us with the system.
  - 09) We carry out market cycle analysis for identifying cycles that work in different markets.
  - 10) We study various behavioral biases & work towards getting our clients out of financial web.



#### **OUR ANALYSIS**

#### This is how we provide our analysis

#### EUR/USD CALL :

EUR/USD is currently trading 1.13100, what i see us start accumulating it from here and keep accumulating till 1.12100(60%\_40%) chance it may come till 1.12100 as there is 3 trendline confluence area, which i will describe in the later part of the call,

So start buying eur/usd from 1.13100 till 1.12100 in small chuncks and keep the 1st target of 1.14780, 2nd target of 1.16400 and ultimately small chance of 1.17500,

#### Rational :

#### Technical view :

Below i am attaching the monthly chart of eur/usd, you can find the three line intecepting one another and create a confluence area for buyers to start buying and sellers will exhaust at that area, look for 3 line crossing one another and may push the prices higher. Do according to the call given as december is approaching, its a holiday month and liquidity is less because of it and some short coverinvg in euro may push the price higher (short squeeze)

#### Fundamental view:

US FEDERAL RESERVE BANK, is seeing the 2 rate hikes and tapering in all of 2022 as per the statements given only yesterday by. The BULLARD, HE is the hawkish member but started uttering the same qords as other member of fed, and market has already priced in 90% for 2 rate hikes in 2022, so only one small low MAY come and thats it, as the event will deliver the prices will come

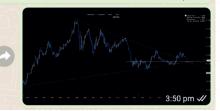
but started uttering the same qords as other member of fed, and market has already priced in 90% for 2 rate hikes in 2022, so only one small low MAY come and thats it, as the event will deliver the prices will come higher.

The inflation is US came 0.9% which was 0.5% previous, so thats almost 80% rise in inflation, that makes inflationry pressure on federal reserve and they have to adjust the monetary policy sooner rather than later, so as they make adjustment in policies it will become weak for dollar and markets but positive for EUR/USD.

Eur/usd should not have been that weak, it was german corona outbusrt in cases again, which made it more weak, but situation is about to get in control as it has been decided that lockdown will be imposed on people who have not been vaccinated yet, so this is making people take the vaccinations and it will improve the situation.

Do according to the plan

Thanking you, Sanjay galani @marketcrafts



3:49 pm 🗸



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#### **OUR PERFORMANCE**

We have created some sample size of our performance from March 2021 to November 2021 by starting our account in Dubai.

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Following pages will demonstrate 3 different criterias we work through:

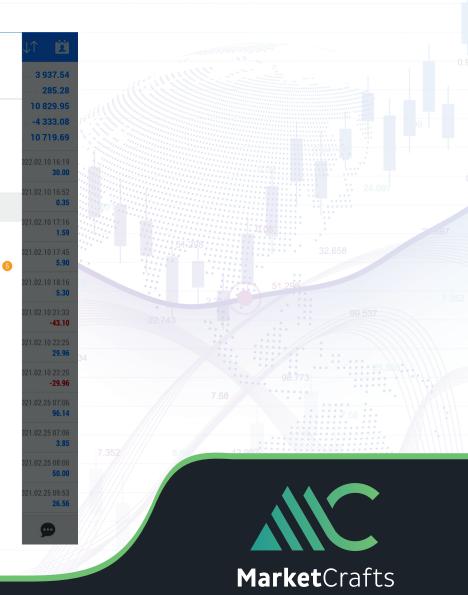
- 1. Discretionary System
- 2. Non Discretionary System
- 3. Using Liquidity

#### **DISCRETIONARY SYSTEM**

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	2021.02.1	0 17:45 <b>5.90</b>
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#### **NON DISCRETIONARY SYSTEM**

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Withdrawal:						92.29	
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Balance					2021.02.2	25 09:26 <b>99.41</b>	
Credit					2021.02.2	25 10:26 <b>870.00</b>	
Balance					2021.02.2 1	25 09:27 933.59	
Balance					2021.02.2	25 09:27 66.41	
Credit					2021.02.2	25 10:27 <b>400.00</b>	:
AUDUSD, sell $0.79759 \rightarrow 0$					2021.02.2	25 16:00 <b>9.60</b>	
<b>USDCAD, buy</b> 1.24814 → 1	0.05 .24859				2021.02.2	25 15:26 <b>1.80</b>	
<b>USDCAD, buy</b> 1.24745 → 1	0.05 .24857				2021.02.2	25 15:26 <b>4.49</b>	
<b>USDCAD, buy</b> 1.24752 → 1					2021.02.2	25 15:26 <b>4.16</b>	
AUDUSD, sell $0.79854 \rightarrow 0$					2021.02.2	25 17:00 <b>18.00</b>	
<b>USDCAD, buy</b> 1.24836 → 1	0.10 .24843				2021.02.2	25 17:00 <b>0.56</b>	
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redit	2021.03.18 06:09 359.40
BPJPY, sell 0.21	2021.03.18 15:45
$51.901 \rightarrow 151.898$	2021.05.16 15.45 0.58
SDCAD, buy 0.22	2021.03.18 09:24
.23805 → 1.23828	4.09
BPJPY, sell 0.11	2021.03.18 20:37
51.930 → 151.793	13.82
BPJPY, sell 0.11	2021.03.19 05:52
51.704 → 151.540	16.56
BPJPY, sell 0.11 51.620 → 151.536	2021.03.19 10:13 8.50
SDMXN, buy 0.07 0.31877 → 20.35321	2021.03.19 15:00 11.84
SDMXN, buy 0.07	2021.03.19 15:30
$0.30869 \rightarrow 20.33984$	2021.03.19 15.30 <b>10.72</b>
URCAD, buy 0.11	2021.03.22 09:47
.48715 → 1.48715	0.00
URCAD, buy 0.12	2021.03.22 14:39
48611 → 1.48945	32.09

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## **THANK YOU FOR YOUR PRECIOUS TIME**

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#### **SANJAY GALANI, CFTe** +919409642765 | +918140383739



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